

Social Media Marketing

Our Commitment to You

Social Media Marketing is constantly growing and is a great tool for anyone in the marketing industry.

Come check out our fall seminars to learn all you need to know to become a social media marketing guru.

We will lead our members into the new environment that has been created by the explosion of direct response media in the last few years, and reinvigorate our organization with people, energy and ideas that represent those media. We'll provide educational content which appeals to and builds success for new members of the direct response community (online marketers, social media, practitioners, etc.) as well as traditional direct marketers.

Follow us on...



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NEW ENGLAND
DIRECT MARKETING
ASSOCIATION

Welcome to NEDMA

Join NEDMA and receive a wealth of benefits.

Customize your membership

Welcome to the New England Direct Marketing Association. NEDMA is the oldest regional, professional association for those interested in direct marketing in the country.

At NEDMA, we've spent more than a half-century listening to and serving the direct marketers of New England. We've put together a list of membership benefits that can help you increase your skills and advance your career.

NEDMA supports the use of – and innovation in – all forms of direct marketing media:

- Interactive
- Social Media Marketing
- Email Marketing
- Mobile Marketing
- Direct Mail
- SEO/SEM
- Web Analytics
- Advertising
- TV/Radio
- ...and more.



Through networking, continued education, and recognition, NEDMA offers you unparalleled opportunities for personal and professional growth.

Membership benefits increase based on the level of membership and may include:

- **FREE admissions to events**
- **Listing(s) in NEDMA's online Membership Directory**
- **Deep discounts on awards entries**
- **Multiple opportunities for visibility for your company**
- **Ability to list your news in NEDMA's e-newsletter circulation 2,000 New England Direct marketers.**

NEDMA's total membership universe includes thousands of New England direct marketers representing 230 companies.

Events Designed with Your Goals in Mind

Over 20 educational and networking events each year help you hone your skills, increase your resources, and make the connections you need to increase your effectiveness.

Programs and events include:

- **Awards for Creative Excellence Show**
- **Marketing Technologies Summit**
- **Digital Direct Marketing Seminar Series**
- **Annual Conference**
- **Monthly seminars**
- **Educational breakfast meetings**
- **Webinars**
- **Golf tournament**
- **Tweetups**
- **Networking/social events**

Educational Tools and Networking

NEDMA provides its members with educational tools and networking opportunities to identify and connect with their target audiences allowing businesses and nonprofits to communicate directly to their customers.

With direct marketing techniques such as email, interactive, and mobile messaging, members of NEDMA learn to communicate with their prospects and customers quickly and more effectively.

NEDMA is a marketing resource for all sources of media today both online and offline.

Contact info@nedma.com now for membership inquiries, or go to nedma.com to learn more.

Diamond



Platinum



Silver



Individual



www.nedma.com